

Fundraising Policy

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About TalentEd

TalentEd is a registered charity, committed to delivering services which address the following objectives:

1. The advancement of education; and
2. The relief of those in need by reason of financial hardship or other disadvantage

We do this by supporting high ability students from low income backgrounds to help realise their full academic potential.

1. Introduction

Fundraising provides an important source of revenue for TalentEd to compliment the revenues received directly from its partner schools towards the cost of delivering its programmes to beneficiaries.

By maximising additional fundraising sources, the charity can invest in improving the efficiency, effectiveness and impact of its operation to maximise the outcomes for its beneficiaries.

This Policy provides the framework for the management of fundraising at a governance and operational level.

2. Donations

In accordance with the Money Laundering Regulations, TalentEd will take reasonable steps to ensure that it understands the source of the donation. The level of due diligence applied to identification of the source of the fund will increase in accordance with the size of the donation.

The charity will develop systems and procedures to allow donations from individuals, companies and organisations to be accepted and recorded in accordance with sound financial procedures.

TalentEd will encourage the giving of donations though the running of events and coordination of activities that explain the activities and impact of the charity.

3. Gift Aid

TalentEd will develop procedures and systems to ensure that where appropriate the value of Gift Aid is recovered back to the charity.

4. Grants

TalentEd will establish procedures to identify, apply for, obtain and spend grant funding. Where grant funding has been provided systems and procedures will be put in place to ensure it can be tracked in accordance with any conditions.

5. Commissions and contracts

From time to time the charity may seek to directly or in collaboration with others apply and bid for contracts, if they are complimentary to the activities and objects of the charity. Any commissions or contracts will be approved by the Trustees.

6. Conditions

TalentEd will ensure that any conditions that apply to any fundraising income are properly recorded, monitored and reported on ensuring that any funds are spent in accordance with the wishes of the funder.

TalentEd will not accept funding that place conditions that the Trustees consider restrictive or where the sourced of the funding may have come from unethical, immoral or unaccountable activities.

7. Investments

The Trustees will monitor the use of its free reserves to ensure that they are working for the benefit of the charity. TalentEd will not invest in activities or funds that it considers to be sourced from unethical, immoral or unaccountable activities.

8. Commercial Activities

The charity does not have any commercial activities for the purpose of generating surpluses that might be used for the purposes of the charity and its beneficiaries.